

Marty's Motor Times

Keeping Your Mind in Tip-Top Shape...Not Just Your Car!

April Events

Apr 1: April Fool's Day
Apr 2: Good Friday
Apr 4: Easter Sunday
Apr 12: Licorice Day
Apr 15: Income Tax Day
Apr 18: Animal Crackers Day
Apr 22: Earth Day

The Funny Bone

A really huge muscular guy with a bad stutter goes to a counter in a department store and asks, "W-w-w-where's the m-m-m-men's dep-p-partment?"

The clerk behind the counter just looks at him and says nothing.

The man repeats himself: "W-w-w-where's the m-m-m-men's dep-p-partment?"

Again, the clerk doesn't answer him.

The guy asks several more times: "W-w-w-where's the m-m-m-men's dep-p-partment?"

And the clerk just seems to ignore him.

Finally, the guy storms off in anger.

The customer who was waiting in line behind the guy asks the clerk, "Why wouldn't you answer that guy's question?"

The clerk answers, "D-d-d-do you th-th-think I w-w-w-want to get b-b-b-beat up?!!"

Earth Day 2010 Activities – Global Days of Service

Environmental service is a cornerstone of annual Earth Day activities. Earth Day Network is mobilizing its broad domestic and international community to encourage acts of environmental service in honor of the 40th anniversary of Earth Day. At the core of this service program is the Billion Acts of Green™ initiative, an effort to collect impactful environmental actions from individuals, corporations and governments to send a message to world leaders for urgent, meaningful change for the planet.



Earth Day Network is coordinating large and small-scale projects—from tree plantings to large-scale light bulb switch-out campaigns, home energy efficiency retrofits, school greenings and water projects, all geared to lower carbon footprints. Global service activities have already begun, but a major series of service projects will be held the weekend before Earth Day – April 17-18, 2010.

Licorice Fun Facts

Licorice root contains a substance called glycyrrhizin that is **50 times sweeter than ordinary sugar**.

Spain is the largest producer of licorice.

Licorice, anise and fennel share one common flavor component, anethole.



90% of the licorice used as a flavoring is used to flavor tobacco. Licorice candy contains small amounts of licorice, but the main flavor ingredient of licorice candy is anise.

Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers.

Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Feel free to give us a call at **(510) 235-6000**

Is Your Vehicle 'Earth Day' Friendly?

To Celebrate Earth Day, We Want To Help Make Sure Your Vehicle Is Earth Friendly.

For The Month Of April, We Will Be Running An EARTH DAY Special!

**You Will Get A 52-point Inspection, Oil Change, Lube & Filter For Only \$24.95!
Plus, a 15% discount on any additional repairs needed! Call for your appointment today!**

Must Present Coupon / Equal or lesser Value

Expires 4/30/10



Thanks for the Kind Words

“Thank you for your great service! My car runs Great! I'm a little apprehensive about car repair shops because I've had so much difficulty with communications and wasted visits and useless repairs. Finally somewhere where they talk to you like you're a person and not a money bag, and where they're straight with you about what needs to be done to your car. I look forward to having this kind of service at Marty's Moors for all my future visits.”

- Rosabelle Sylvester

You Are The BEST!

Thank you to all of our amazing clients that have referred us business time after time. Our business depends on the positive comments and referrals from people just like you. Every month we take a moment to thank the clients that have sent us the greatest number of referrals over the past month!

Ashley Loper, Charles Wilson, Chelsea Morris, Nancy Willis, Philip Maldewin

Client of the Month

Each month, we are thrilled to select one special client who has touched our hearts and brought a smile to all of us. Thank you to this month's Client of the Month! Thank you for your support of our business and we look forward to seeing you soon!

This month's Client of the Month is

Joseph Grosch

Not Your Average Deviled Eggs

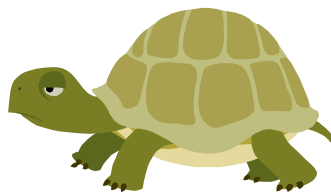


- 4 eggs
- 2 tablespoons cream cheese
- 2 tablespoons chopped onion
- 2 tablespoons diced cooked ham
- 1/4 cup seasoned bread crumbs

1. Preheat oven to 400 degrees F (200 degrees C).
2. Place eggs in a saucepan and cover with cold water. Bring water to a boil and immediately remove from heat. Cover and let eggs stand in hot water for 10 to 12 minutes. Remove from hot water, cool and peel. Cut eggs in half lengthwise and remove yolks.
3. In a small bowl, combine cream cheese, onion and ham until well mixed.
4. Spoon mixture into eggs, covering tops. Place eggs in small baking dish. Spray with cooking spray and top with bread crumbs.
5. Bake in preheated oven 4 to 5 minutes, until golden and hot. Serve warm.

Animal Crackers Puzzle

- BUDGIE
- CANARY
- CAT
- COCKATIEL
- DOG
- FERRET
- FINCH
- FISH
- GERBIL
- HAMSTER
- IGUANA
- MOUSE
- PARAKEET
- PARROT
- RABBIT
- RAT
- SNAKE
- TURTLE



K U E H Q F E R R E T N T
M M S A G V A Q M T C A C
T F U M J B Q T I O R O A
P H O S F N U B O W L G N
C P M T O X B D K R J V A
O A A E T A S X G G R W R
N J T R R N D O G I I A Y
C O C K A T I E L G E J P
W D G K H K T Y U L L D J
P O E L H L E A K H T X D
H C N I F U N E D S R D N
F N O X M A R F T I U Y G
T L I B R E G L R F T E A

Best April Fool's Jokes EVER

In modern times, people have gone to great lengths to create elaborate April Fools' Day hoaxes. Newspapers, radio and TV stations and Web sites have participated in the April 1 tradition of reporting outrageous fictional claims that have fooled their audiences. In 1957, the BBC reported that Swiss farmers were experiencing a record spaghetti crop and showed footage of people harvesting noodles from trees; numerous viewers were fooled. In 1985, *Sports Illustrated* tricked many of its readers when it ran a made-up article about a rookie pitcher named Sidd Finch who could throw a fastball over 168 miles per hour. In 1996, Taco Bell, the fast-food restaurant chain, duped people when it announced it had agreed to purchase Philadelphia's Liberty Bell and intended to rename it the Taco Liberty Bell. In 1998, after Burger King advertised a "Left-Handed Whopper," scores of clueless customers requested the fake sandwich.

**\$169.99 Value For
Only \$89.99!**

April Is Car Care Month!

- Flush Brake Lines & ABS Unit
- Flush Wheel Cylinders
- Flush Calipers
- Flush Master Cylinders
- Inspect Wiper Blades
- Inspect All Lights
- Check Battery
- Check Tire Air Pressure



Must present coupon
Expires 4/30/10

What You Never Knew About the Wizard of Oz

The Horse of a Different Color that takes our heroes into the Emerald City appeared in six different hues: Green, Blue, Orange, Red, Yellow, and Violet. Today, this would have been done with CGI (computer generated graphics) yet in 1939, they actually colored a white horse! The horse was actually dyed with flavored gelatin and if you watch closely, you can see the cart driver tugging on the reins to stop the horse from licking the gelatin off of itself.

Actor, Buddy Ebsen (of Jed Clampett fame from the *Beverly Hillbillies*), was originally cast as the Scarecrow, while Ray Bolger (who did play the Scarecrow) was supposed to play the Tin Man. However, Bolger, who was an excellent vaudeville dancer, was disgruntled by his casting and convinced the director to recast him in his now-famous role. This left Ebsen as the Tin Man. The makeup they used to tint his skin silver was a powder that coated Ebsen's lungs and put him in the hospital in critical condition. Jack Haley was then cast in the part (and the makeup was changed to a paste) and the rest is history.



"It's easy to fool the eye but it's hard to fool the heart."

- Al Pacino, birthday, April 25, 1940

Sam's Column – Clean and Springing

As I put paws to keys [and I'm glad there's a big backspace key] I'm feeling clean and strong and ready to roll. Just got a shampoo and blueberry facial- weird, but my Mistress Cindy wouldn't have it any other way. My back's still sore but I'm feeling stronger in my back legs and I'm a tough guy, so I never let a little pain bother me. I can smell spring in the air and I want to be outdoors as much as possible and can't wait till we get to go to the woods again.

Things have been busy at Marty's shop and lots of nice people have been coming by to visit me. They are starting to bring in the smells of outdoors. It's hard to stay in the office these days when everything outside smells so good.

Marty's been taking me for drives into the country on some of the days when we don't have to go to work, and I see other dogs in other cars also enjoying all those great



smells. I just hope their owners are as careful as Marty is to make sure that when I get left in the car it's in the shade with the windows part way open.

Marty and I both want you and your dogs to be safe on your drives so this month my special is a free maintenance inspection with any other service. Just ask for Sam's free maintenance. Have a great month! -Sam

Marty's Motors would like to welcome last month's new clients!

Florence Reed, Bryant Sams, Christine Rocco, Barbara Foo, Sarah Mitsha, Simone Simms, Diane Mark, Thomas Quezada, Tom Meredith, Susana Taylor, Rakhi Cook, Krista Hanson, Courtney Grey, Tom Dean, Yi-Hui Chang, Luzan Graham, Matt Kepner, Patrick Cheung, Doris Gaffney, Marcus Sandoval, Lee Elmquist, Elizabeth Norman, Choi Lee, Leandra Yoel, Scott Goodman, Jennifer Palmer, Wayne King, Eleanor Yukic, Beth Etcheverry, Rita Gardner, Amelia Gonsalves, Genesis Alvarez, James Meadows



**SAVE
\$25.00**



\$25.00 OFF

ANY Repair or Service over \$100

Who Needs a Pot of Gold? We'll Put Money Back IN Your Pocket!



Expires 4/30/10 – Must Present Coupon – Cannot Be Combined with another Offer

This free issue of *Marty's Motor Times* is being sent to you from your friends at **Marty's Motors**
 10929 San Pablo Ave.
 El Cerrito, CA 94530
 (510) 235-6000

Marty's Motor Times



*We now
 service
 Diesels!*

CHECK OUT Marty's blog
 at MartysMotors.com!

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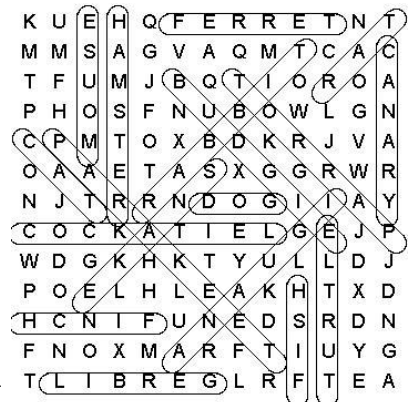
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**Find These Answers and More
 Inside This Issue of
 Marty's Motor Times**





Do You HATE April 15th as much as we do?

Let's take a **Tax Day Tax Break**

It's one of the toughest days of the year. First, we all have to fill out those darn tax forms. GRRRR!!! What a pain! Those forms never make sense! Or we have to get someone to do it for us and we just have to trust that they did it right. It's kind of like getting your car repaired, isn't it? Don't you wish you had someone to trust with your tax return like you trust us with your car?

Well, we don't know much about doing tax returns, but we can take care of your car this month!

In fact, we're offering you a ***Tax Day Tax Break***

For the first 15 people who call and make a "Tax Day Tax Break" appointment in April, we are offering

15% off ANY SERVICE YOU NEED

That's right,

From oil changes ... to brakes ... to tires ... to engine replacements ... to flushes ... whatever you need. It's like a tax break. Since you already have to pay to the government this month – we'll help fill the gap so you don't have to pay us too!

We can't afford to do this for everyone, we have a tax bill to pay too,
so CALL RIGHT NOW!!!

Tax Day Tax Break

Save 15% off ANY SERVICE

I'm calling RIGHT NOW to make a Tax Day Tax Break appointment!!

This is for the month of April ONLY and only the first 15 people!

Call right now!!!

Marty's Motors

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