

Marty's Motor Times

Keeping Your Mind in Tip-Top Shape...Not Just Your Car!

This free issue of *Marty's Motor Times* is being sent to you from your friends at MARTY'S MOTORS. Thank you for being a valued customer!

April Events

April 1: April Fool's Day
 April 12: Easter
 April 15: Leonardo da Vinci's Birthday
 April 18: Paul Revere Day
 April 19: National Volunteer Week begins
 April 22: Earth Day
 April 23: National "Take Your Daughters and Sons to Work Day"

The Funny Bone

A man goes into a bar with his dog and asks for a drink.

The bartender says "You can't bring that dog in here!" The guy says "This is my seeing-eye dog."

"Oh man," the bartender says, "I'm sorry, here, the first one's on me."

Another guy walks into the bar with a Chihuahua. The first guys sees him, stops him and says "You can't bring that dog in here unless you tell him it's a seeing-eye dog."

He thanks the first man and continues to the bar. He asks for a drink. The bartender says "Hey, you can't bring that dog in here!"

The second man replies "This is my seeing-eye dog." The bartender says, "No, I don't think so. They do not have Chihuahuas as seeing-eye dogs."

The man pauses for a half-second and replies "What?!! They gave me a Chihuahua?!!"

Spend Your Tax Refund on One of Your Biggest Investments: Maintaining Your Vehicle May Be Key to Long-Term Financial Happiness

How will you spend your tax refund? Flat-screen TV? iPod? The Car Care Council has a better idea for your money: spend it on your second biggest investment, your car.

"Whether it's an oil change, replacing brakes or new belts and hoses, that periodic repair bill is a drop in the bucket compared to monthly payments on a new car," said Rich White, Executive Director of the Car Care Council. "The bottom line is that a properly maintained vehicle is safer, more dependable, more fuel efficient and more valuable."

"A new automobile is for most people their second biggest investment next to a home, so a great way to save money and increase financial assets is to hang onto their current vehicle rather than buy a new one every few years. Budgeting for and doing preventative maintenance on your car is one of the best ways to cut your costs and keep your car."

Article Courtesy of the Car Care Council.

Dyeing Easter Eggs



Tips:

- Use empty egg cartons as drying racks. Keep paper towels handy to blot off any dye that pools underneath the eggs.
- For colorfast egg dyes, mix 7-8 drops of food coloring into 1 cup of hot water. Stir in 1/4 cup vinegar. For more intense colors, use small amounts of professional-quality food coloring gels or pastes, available at craft, cake decorating and kitchen supply stores.

Special Effects

- For spattered eggs, dip egg in a base color and let dry. Dip a clean toothbrush in a contrasting liquid color and carefully flick bristles with your fingers to make paint splatter onto egg.
- For marbled eggs, coat eggs with a base color and let dry. Mix canola or other light cooking oil into another color of dye (1 teaspoon oil per cup of dye) and quickly dunk eggs. The oil will repel color in some places and the dye will adhere in others, creating a marbled effect.

Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers.

Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Feel free to give us a call at **(510) 235-6000**

Is Your Vehicle 'Earth Day' Friendly?

To Celebrate Earth Day, We Want To Help Make Sure Your Vehicle Is Earth Friendly. For The Month Of April, We Will Be Running An EARTH DAY Special!

You Will Get A 52-point Inspection, Oil Change, Lube & Filter For Only \$24.95!
 Plus, a 15% discount on any additional repairs needed! Call for your appointment today!

Must Present Coupon / Equal or lesser Value

Expires 4/30/09



Thanks for the Kind Words

Just wanted to let you know what an excellent job you did on our 97 VW Jetta. Your service was excellent and your mechanic rated a 10 in our book. This was our first experience with your business and because of the quality and honesty of your work, we will be back. It was a pleasure to get into my VW and finally have it running correctly after visiting other mechanics and getting ripped off. Thanks again for the great service. We will definitely see you again to keep our car running like new again
 - Michael and Joanne Paulsen

You Are The BEST!

Thank you to all of our amazing clients that have referred us business time after time. Our business depends on the positive comments and referrals from people just like you. Every month we take a moment to thank the client that has sent us the greatest number of referrals over the past month!

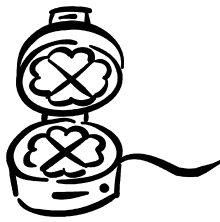
Michael Moss, David Challis, Michael Pitchford

Client of the Month

Each month, we are thrilled to select one special client who has touched our hearts and brought a smile to all of us. Thank you to this month's Client of the Month! Thank you for your support of our business and we look forward to seeing you soon!

This month's Client of the Month is

Fred Rodrigue and Ellen Michika



Carrot Cake Waffles

RECIPE INGREDIENTS:

- 1 box carrot cake mix
- 1/3 to 1/2 cup water
- 2 tbsp. butter
- Sour cream (optional)
- 1/2 cup chopped pecans/walnuts
- 2 Granny Smith apples
- Juice of 1/2 lemon

1. Prepare the cake mix according to package directions, adding the chopped nuts plus 1/3 to 1/2 cup more water than instructed, making a thick, flowing batter.
2. Peel, core and dice the apples. Melt the butter in a sauté pan and, when it stops foaming, add the apples and toss over medium heat. Cover, lower heat and cook until soft but still slightly crisp. Squeeze lemon juice over the apples.
3. Heat the waffle iron and spray the grids with nonstick vegetable spray. Use a 1/4 cup measure to pour a puddle of batter in the center of each grid. Cook the waffles until they are firm enough to remove from the waffle iron. Put on plates.
4. Spoon the hot apples over the waffles. Top with a spoonful of sour cream, if desired. Makes 8 servings.

Trees Puzzle for Earth Day

J D V T Z R Y R R E H C U
 Z B S H U Y T S L N N E M
 M G D B C N J P P I M I D
 Q R B P M A P L E R C Q P
 C E M O C A E R P A U K O
 R E P P S Y I P Y T Q C X
 O I D L M F N K C C N M E
 G G W A L N U T T E I W N
 P N Q R R X B H Y N O H J
 R A E P P I M C X L M P L
 L Y J E L V L R L Q A N T
 C H H N U E E I R L U C S
 G Q T F M F W B M Z O A K



- APPLE
- BIRCH
- CEDAR
- CHERRY
- ELM
- FIR
- MAPLE
- NECTARINE
- OAK
- PALM
- PEACH
- PEAR
- PLUM
- PINE
- POPLAR
- RUBBER
- SPRUCE
- WALNUT
- WILLOW

Benefits of Volunteer Work

- Professionals may be seeking challenges outside the realm of their everyday work place or keeping their skills up between jobs.
- Stay-at-home parents may seek new opportunities to meet interesting people or learn new skills in case they re-enter the marketplace.
- Volunteer assignments, such as school/church projects, Girl Scouts, and Boy Scouts allow parents to help the community and enhance their relationship with their child
- People have been known to find true love at volunteer jobs, especially when the assignment is something they thoroughly enjoy.
- Childless adults (or empty nesters whose children have grown up already) often seek volunteer work that allows them to help children through direct interaction.
- Older/Retired Americans can stay active, get involved in the community, meet new people, practice a former profession or learn a new one at a volunteer job.

SAVE \$25.00



\$25.00 OFF

ANY Repair or Service over \$100

Need a Little Extra? We'll Put Money Back IN Your Pocket!

Expires 4/30/09 – Must Present Coupon – Cannot Be Combined with another Offer



Honor the Earth with These Inspiring Earth Day Activities

Earth Day is celebrated all over the world and it began on April 21, 1970. It is a special day to remind us to take care of our Earth, our environment, and to learn what we can do to help keep the Earth healthy. Help youngsters honor the Earth by sharing with them these inspiring and educational.

Trash Hike: Provide each child with a bag and gloves. Have them pick up trash. Talk about the items that they picked up and ask if they think any of the items they found are recyclable.

Trash Collage: Use throw away paper, labels, scraps cut from junk mail, aluminum foil, pull tabs from soda cans—anything you can find that is typically thrown away—to make a collage.

Wind Sock: Earth day craft- Cut the bottom of a cup or margarine tub. Cut streamers from crepe paper, ribbons and plastic bags. Attach other recycled items on a string. Arrange and glue them around the cup so that they hang down over the edge. Make two holes and attach a pipe cleaner or ribbon to make a hanger.

Dirt Cups: Have children make this fun snack by putting chocolate pudding in a paper cup. Have them top the pudding with crushed chocolate cookies and a gummy worm.

You know what happened on April Fool's Day in history (other than really bad practical jokes)???

- The first US weather satellite was launched (1960)
- Cigarette ads were banned from radio and TV (1970)
- Apple computer was founded (1976)

"April 1. This is the day upon which we are reminded of what we are on the other three hundred and sixty-four."

~ Mark Twain

Mona Lisa Facts and Theories

Mona Lisa is perhaps the most popular painting in the world. It is the most frequently discussed work of art and a leading model of the various artistic techniques.

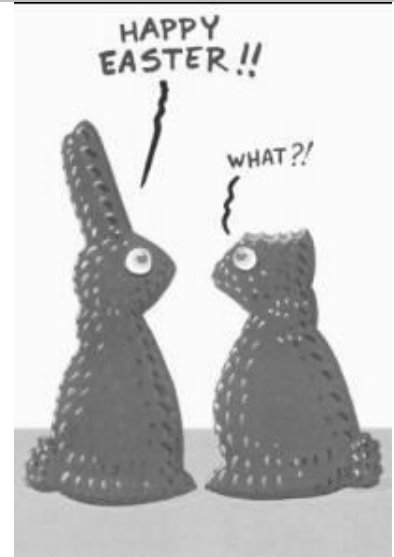
- The present spelling 'Mona Lisa' is just a result of a spelling error to the original name 'Monna Lisa.'
- A portion of the painting was damaged in 1956 when a man named Ugo Unganza threw a stone at Mona Lisa. The incident caused a small patch of damaged paint near the woman's left elbow.
- More than seven million dollars was spent just to make sure that the masterpiece is well protected. It is located in its own place at the Louvre Museum. The room where it is placed is climate controlled. To prevent it from all the possible risks, the painting is encased in a bullet proof glass.
- Some people believe that Mona Lisa originally has eyebrows but they were unintentionally removed when a restoration and cleaning was done on the painting.

Meet Todd Ross and Win a Discount!!

I would love for you all to come in and meet my new Service Advisor, Todd Ross. He has 25 years of service writing and managing service department experience at a number of automotive repair shops, both large and small. I see him as a great addition to my business and I know you're going to love working with him!

Play a Hand of Blackjack and Save Money!!

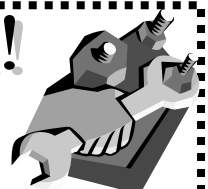
When you pick up your car, challenge Todd to a hand of Blackjack. If you win, he'll take 10% off your bill!



\$169.99 Value For Only \$89.99!

April Is Car Care Month!

- Flush Brake Lines & ABS Unit
- Flush Wheel Cylinders
- Flush Calipers
- Flush Master Cylinders
- Inspect Wiper Blades
- Inspect All Lights
- Check Battery
- Check Tire Air Pressure



Must present coupon
Expires 04/30/09

This free issue of *Marty's Motor Times* is being sent to you from your friends at **Marty's Motors**
10929 San Pablo Ave.
El Cerrito, CA 94530
(510) 235-6000

Marty's Motor Times

PRESORTED
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 U.S. POSTAGE
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IN THIS ISSUE

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 Carrot Cake Waffle Recipe
 Benefits of Volunteering
 Earth Day Kids Activities
 Win The Grand Prize
 April Events
 Money Saving Offers
 & More!



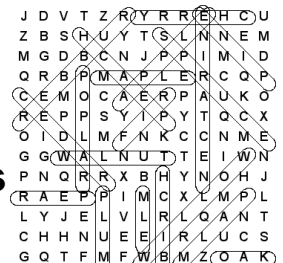
Inside Secrets



- What's the Best Way to Spend Your Tax Dollars?
- How to Get the Perfect Designer Easter Egg?
- How to Have Carrot Cake For Breakfast...really!?
- An Easy Way to Help the Community and Bond with Your Kids?
 - How to Turn Trash to Treasure?



**Find These Answers and More
 Inside This Issue of Marty's Motor Times**



***Because we're a Certified Green Business,
EARTH DAY at Marty's Motors means***

 **Prizes, Giveaways & Special Discounts**

***For you, our valued customers, from April 1
through 22***

 **GRAND PRIZE:** *Natural Care For Carpets* (all non-toxic and environmentally-friendly products): **\$90 gift certificate**

 **SECOND PRIZE:** *El Cerrito Natural Grocery* (all produce is organic and sourced locally): **\$40 gift card**

 **3 THIRD PRIZES:** *East Bay Eco-Metro Guide 2009 Edition* (discounts & coupons for 300 businesses & services): **\$20 value**

 **4 FOURTH PRIZES:** **One free oil change**

Get one raffle ticket with each service or maintenance performed at Marty's Motors from April 1-22, 2009. Prize drawings will be held on Earth Day, Wednesday, April 22.

We want to keep your car running great AND reduce pollution. Stop by Marty's Motors today so we can help you PROTECT OUR PLANET by:

- ✓ **Fixing fluid leaks**
- ✓ **Replacing the air filter**
- ✓ **Cleaning fuel-injectors**
- ✓ **Replacing spark plugs**
- ✓ **Checking tire pressures**

***Open
Monday to Friday
8 – 5:30***

CALL ME!

Marty's Motors (510) 374-4281

Certified Bay Area Green Business
Small Business of the Year (Chamber of Commerce Award)
Better Business Bureau Honor Roll
Best of the East Bay (East Bay Express Readers' Poll)



Turn the UGH of Tax Day into Ahhh . . .

Free Massage

at Marty's Motors!

Once again I am happy to offer Free Massage on Tax Day, April 15th, from 8:30 AM til 3:30 PM, when you have any work or service performed at our Shop.

Carole Golden of Golden Massage is a true healer, a talented bodyworker and someone I am delighted to know. She will be in our Shop with her portable massage table to make April 15 a little easier on you.

If you don't get a Free Massage with Carole on Tax Day, be sure to give her a call at (408) 476-9196, to schedule a massage with her.



Here are two businesses we are proud to recommend:

Clip these coupons and take advantage of these very special offers

Isabel Tsang (owner/
designer) at **Albany
Cabinets & Design**

Eco-Friendly Kitchen & Bath Design

*We care how and where our products
are manufactured*

FREE SINK! With minimum 10
kitchen cabinets purchase (free sink
up to \$300, with this ad; limited-time offer)

510-526-2288
920 San Pablo Ave., Albany

www.AlbanyCabinets.com

Steve and Janis Sadler
**Norge Cleaners
and Alterations**

Special Offer from
Marty's Motors

*2 pair of pants cleaned FREE ~
OR ~ 2 sweaters cleaned FREE*

Norge Cleaners: 398 San Pablo
Ave. in Albany • (510) 526-3850